

Report

John's Campaign

Edinburgh Integration Joint Board

22 October 2019



Executive Summary

1. In September 2018, a paper was presented to the Edinburgh Integration Joint Board (EIJB) recommending the implementation of John's Campaign across all hospital and residential care homes managed by the Edinburgh Health and Social Care Partnership (the Partnership).
2. The purpose of this report is to provide an update to the Edinburgh Integration Joint Board on progress with implementing and embedding John's Campaign.

Recommendations

3. The Integration Joint Board is asked to:
 - i. Acknowledge the progress made to date with implementing and embedding John's Campaign in hospitals and residential care homes across the Partnership

Background

4. John's Campaign was founded in November 2014 by Nicci Gerrard and Julia Jones. Behind its simple statement of purpose lies the belief that carers should be integral to the care provided to their loved ones and that collaboration between the patients and all connected with them is crucial to their health and their well-being. The Scottish Government supports John's Campaign as part of a suite of measures to promote person centred care.
5. John's Campaign has the support of Age UK, the Alzheimer's Society, British Geriatric Society, Prof Alastair Burns (National Clinical Director for Dementia), The Butterfly Scheme, Carers Trust, Carers UK, Dementia UK, Dementia Together NI, Faculty of Psychology for Older People, Gold Standards Framework, National Audit of Dementia, Parkinson's UK, Patient Opinion, Point of Care Foundation and Royal College of Nursing amongst others.

6. John's Campaign promotes the ethos that carers are equal partners, and should be actively involved in planning and providing care as appropriate. A key message is that carers should not be restricted, or barriers put in place to prevent or reduce their input. Carers should not just be allowed, but actively welcomed into our care environments, including staying overnight.
7. Over the past year a range of activities have taken place across the Partnership to promote John's Campaign, which is now embedded in our community hospitals and 65 local authority and independent care homes.
8. The Hospital Based Complex Clinical Care (HBCCC) Innovation and Quality team designed a poster which is now displayed in wards to promote the principles of John's Campaign.
9. A working group of ward staff designed an information leaflet to inform and support relatives, carers and staff. This has been piloted across all sites and is now being re-designed with support from the Graphics Team prior to roll out across our hospitals.
10. Care home staff have also undertaken work to implement posters and information leaflets and these are now available.
11. Carers are welcomed at all times including overnight. The carer's room at Findlay House has been beautifully refurbished with overnight accommodation to enable carers to have a break and some quiet time. A dementia cafe which enables carer's and patients to spend time socialising away from the ward area has also opened at Ferryfield House. Plans are underway for similar works at Findlay House and Ellen's Glen.
12. During National Carers' Week (10-16 June 2019) an event was held to celebrate the progress and success achieved through promoting John's Campaign. The event was attended by 67 people including Senior Managers, Senior Charge Nurses, Care Home Managers, members of the Edinburgh Carer Support Team, Project Managers, Occupational Therapists, Police Scotland, Community Mental Health Staff, Care Inspectorate, and staff from Community Hospitals.
13. A round table discussion posing the question '**How can we support our staff to support carers?**' identified 64 recommendations and ideas. Key themes included the importance of good communication and listening, education for staff in how best to support carer's, and the importance of creating the right environment and culture.

14. As a follow up to the celebration event, the HBCCC Innovation and Quality Team are planning a 'Working in Partnership with Carers' development and education day for staff to further embed the principles of John's Campaign.
15. Work has begun to more formally evaluate the impact of John's Campaign through capturing stories from carers and patients and audit of incidents such as falls and violence and aggression.
16. In addition to John's Campaign, on 4 June 2019, the Partnership signed up to the Herbert Protocol with Police Scotland. The Herbert Protocol provides a comprehensive list of information about a person with dementia, such as previous address and school attended. This will help police find the person should they go missing.

Key risks

17. There is a risk that some carers feel pressured to be more actively involved in care than they planned, or viewed that carers are covering for staffing gaps. This is mitigated through inclusive care planning.

Financial implications

18. Costs for promotion met within agreed delegation by the Chief Officer and Executive Team.

Involving people

19. John's campaign is based on a cultural change, both from service providers and users. The success of John's Campaign involves discussion and engagement with patients, carers, and staff.

Impact on plans of other parties

20. John's campaign reinforces the Partnership's work with carer engagement.

Background reading/references

21. Further information about John's Campaign is available on the following website: <http://johnscampaign.org.uk>
22. Further information about The Herbert Protocol is available at <https://www.scotland.police.uk/your-community/edinburgh/>

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Appendices

None